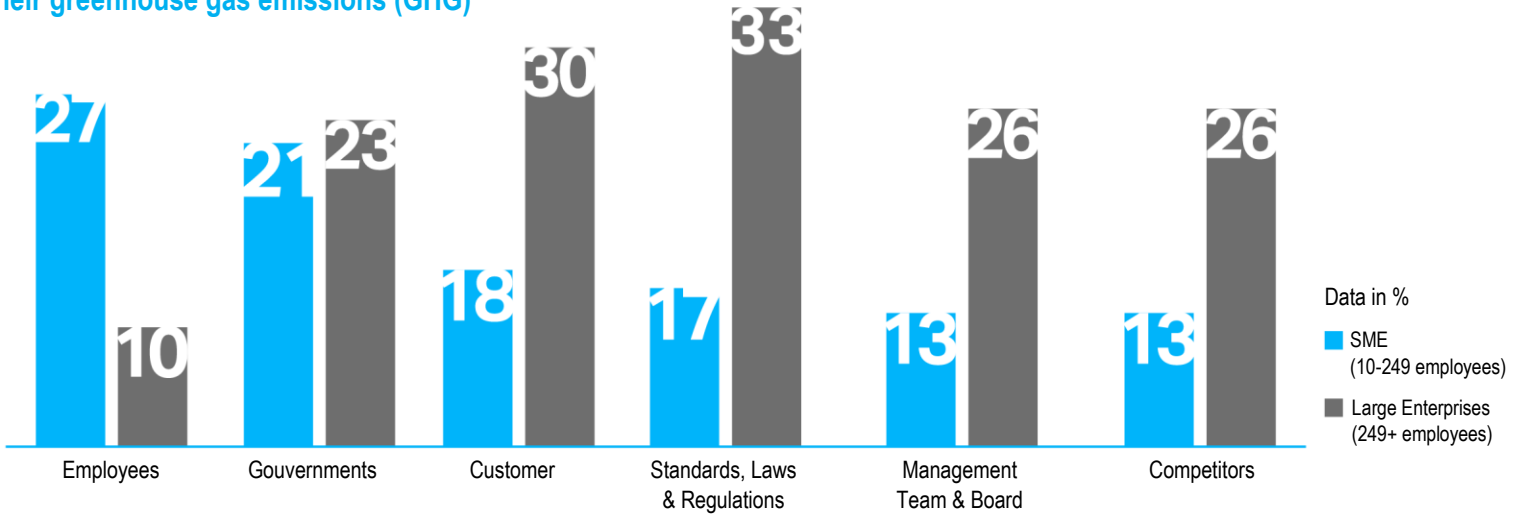


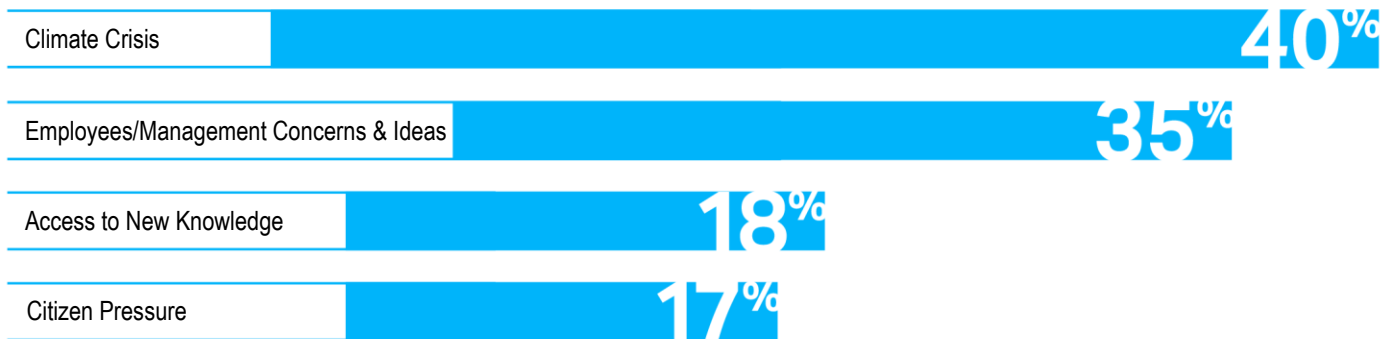
## First Edition 2022 – Quebec

@Québec Net Positive, November 2022

### Main sources of pressure for businesses to reduce their greenhouse gas emissions (GHG)



### Key triggers for businesses climate action



### Climate emergency: Quebec businesses feel the heat but are slow to act

**85%** agree with the fact that businesses have a central role to play in reducing GHGs

**48%** close to half of businesses report that they are not implementing any climate action in their operations

**24%** indicate that they are witnessing concrete examples that the transition is already underway in their sector of activity

### COMING UP: ENERGY OPTIMIZATION

Over the next 2 years, this will be the main new climate action implemented by:

**44%**  
of businesses

Businesses plan to focus their efforts on :

**44%**  
Reducing their Digital Footprint

**38%**  
Measuring & Improving Building Efficiency

**36%**  
Migrating to Sustainable Energy