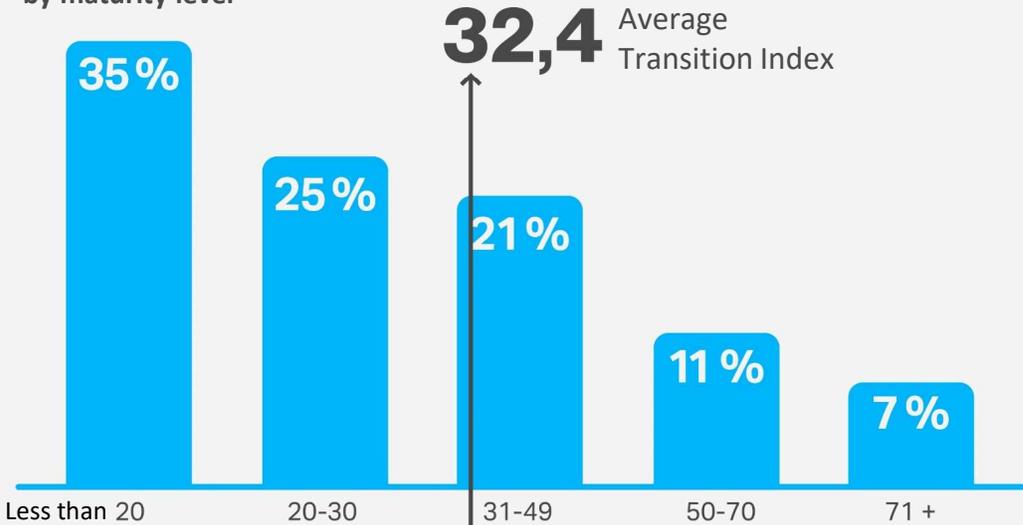


New Business Transition Index 2023

The Index provides an overview of businesses' commitment to climate action.

Breakdown of businesses by maturity level



32,4 Average Transition Index

Quebec businesses are implementing less than a third of the desirable climate actions

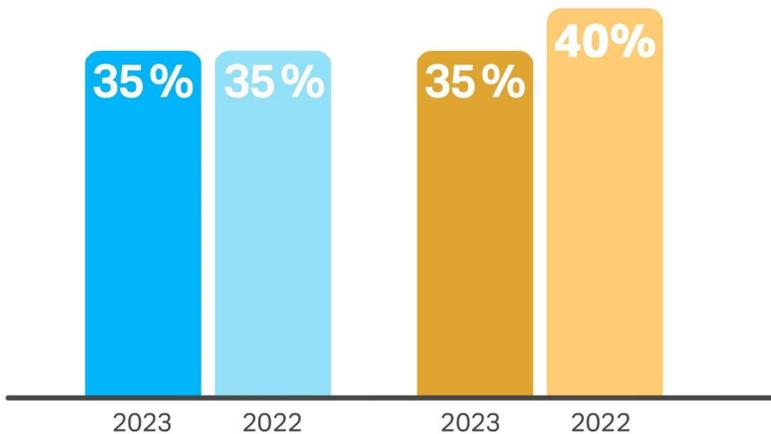
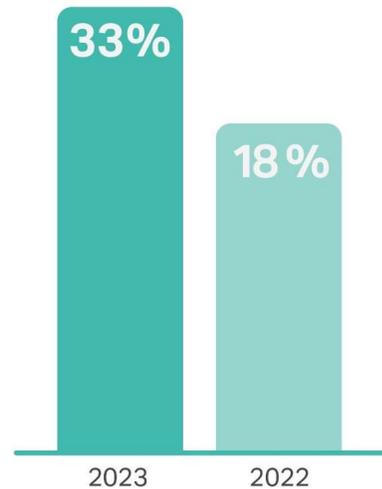


Organizational culture : the main factor explaining the implementation of climate action within companies.



Customers

Customers are the main source of pressure prompting companies to reduce their greenhouse gas emissions (33%), a significant increase compared to 18% in 2022.



- Concerns and ideas of employees and managers
- The global environmental situation/climate crisis

The two most important triggers for corporate climate action.



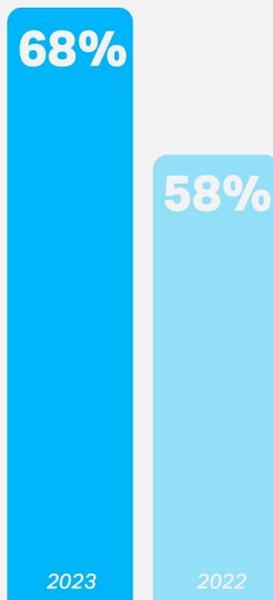
Significant gap between willingness and climate actions implementation



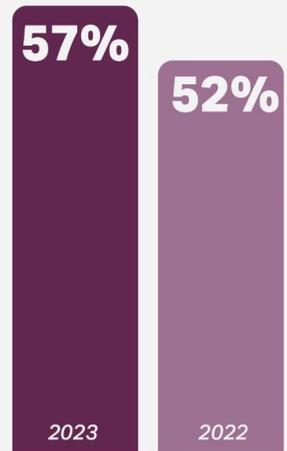
willingness



Capability



Taking action

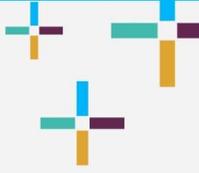


Believe it is urgent to reduce GHG emissions

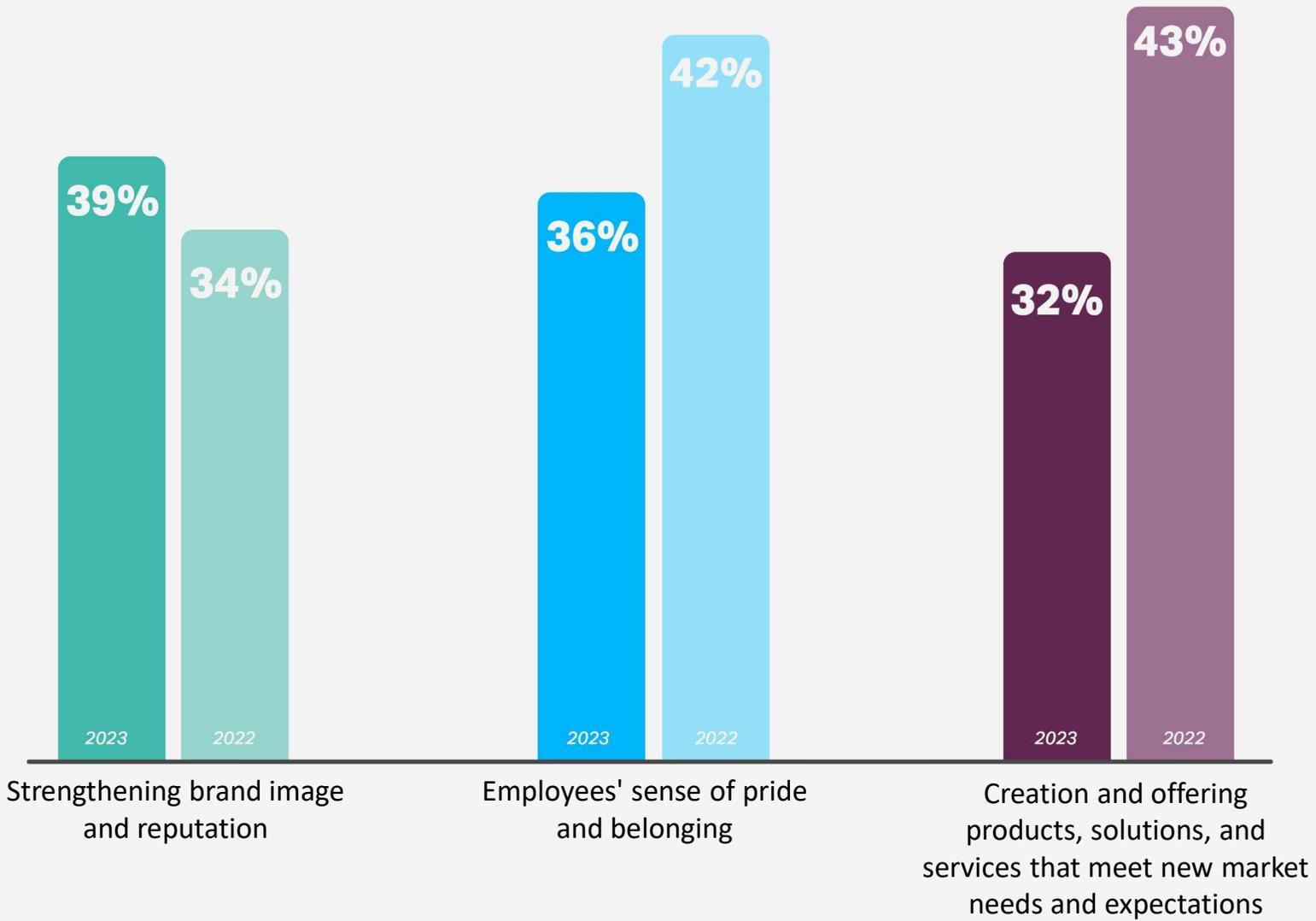
Feel well-equipped to act

Implement at least one climate action within their operations





Main benefits of implementing climate action



Partners



Collaborators



Support



Experts

